

# Voices of the Infection Prevention Society

Judy Potter, Tracey Cooper, Martin Kiernan  
A Webber Training Teleclass

*Voices of the  
Infection Prevention Society*  
March 4, 2008

Hosted by Paul Webber  
paul@webbertraining.com

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## *The Agenda*

Infection Prevention Society - The First 6 Months  
Developing the Membership Base  
2008 Conference  
IPS Research Agenda  
BJIC Developments  
Communication and the IPS Web Site

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## IPS - the First Six Months

Judy Potter  
IPS President



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## What has been achieved?

- Launched at conference 2007
- The inaugural and second Board meetings held
  - \*SOPs agreed
  - \*Advert out for 'ordinary' member of Board
  - \*Marketing strategy agreed
  - \*Publication strategy agreed
- First consultative meeting held
  - \*Shorter, slicker format but still room for discussion!
  - \*Less demanding on Branch Coordinators time

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## New Committees

- Education Committee posts advertised
- Audit and Surveillance Forum launched
  - \*Led by Dawn Hill
  - \*Increased membership
  - \*Work underway to update existing audit tools and create new specialist tools
  - \*Sub group working on competencies for A&S practitioners
- Agreed need to establish Mental Health Forum
  - \*Seeking applicants for Coordinator very soon

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## The Future

Establishing IPS will ensure an organisation fit for the future

- Influence national and international strategy
- Strengthen membership base through effective marketing
- Meet needs of increasingly diverse membership through relevant special interest forums.
- Ensure we are the infection prevention and control organisation

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## Play your part in the IPS

- Attend branch meetings
- Come to conference  
If no funding apply for funded places
- Use the Discussion board on the website
- Feedback via your Branch Co-ordinator any ideas for development
- The more you contribute to the IPS the more you will benefit

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## Developing the Membership Base

Martin Kiernan  
IPS Vice-President



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## Membership of IPS

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>♦ Full           <ul style="list-style-type: none"> <li>• Any Registered healthcare professional</li> </ul> </li> <li>♦ Associate           <ul style="list-style-type: none"> <li>• Non-registered health care workers</li> <li>• Includes international members</li> </ul> </li> <li>♦ Corporate           <ul style="list-style-type: none"> <li>• As current</li> </ul> </li> <li>♦ Honorary           <ul style="list-style-type: none"> <li>• Strict criteria and rigorous selection process</li> <li>• max 2 per year</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>♦ Pre-reg student           <ul style="list-style-type: none"> <li>• New category, same benefits as associate members</li> </ul> </li> <li>♦ Institutional           <ul style="list-style-type: none"> <li>• include academic, charitable, educational organisations</li> <li>• Could potentially include ICTs but               <ul style="list-style-type: none"> <li>• Named member</li> <li>• 1 copy of the journal</li> <li>• Only the named member would get discount on conference attendance</li> </ul> </li> </ul> </li> </ul> |
|--|---|

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## Attracting more members

- Why?
  - \*Increased membership ensures financial stability
  - \*Increases the pool of members who may wish to be active within the organisation
- Gives a voice to those working in Infection Prevention and Control who do not have one at the present time
- Brings new expertise to the IPS
  - \*Research, Education, Management, Scientific

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## Who are we looking to recruit?

- Look for target membership groups
  - \*Research
  - \*Education
  - \*Science
  - \*Management
  - \*Dentistry
  - \*Surveillance
  - \*Medical

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## Moving forward

- Sage have been very supportive
  - \*Time and advice
- Marketing consultant proposals are to be considered by the board
- Risks and benefits
  - \*We must be able to meet the expectations of new and existing members
  - \*We must not lose sight of the objectives of the organisation

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### Membership Campaign

- Build on success of BJIC marketing
- Targeted direct mail and advertising
- 'Member-get-a-member' campaign
- Corporate members campaign

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### **The inaugural IPS Conference**

**Infection Prevention 2008:  
Inform, Promote, Sustain**

**Harrogate International Centre  
22<sup>nd</sup> - 24<sup>th</sup> September 2008**



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### Infection Prevention 2008

Themes:

- Informing infection prevention practice
- Promoting patient and public safety through control of infection
- Sustaining quality improvement for infection prevention

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### Infection Prevention 2008

<ul style="list-style-type: none"> <li>♦ Key speakers:</li> <li>• Prof Stephan Harbarth</li> <li>• Dr Dinah Gould</li> <li>• Dr Stephanie Dancer</li> <li>• Dr Robert Haley</li> <li>• Tracey Cooper</li> <li>• Dr David Leaper</li> <li>• Andrew Jackson</li> <li>• Gerry McIlvenny</li> <li>• David Dawes</li> <li>• Dr Maxine Power</li> </ul>	<ul style="list-style-type: none"> <li>♦ Example Topics:</li> <li>• Evidence into practice</li> <li>• The importance of hand hygiene</li> <li>• The importance of cleaning</li> <li>• Can we ever control infections</li> <li>• IC and bed management</li> <li>• Surgical site infections</li> <li>• Care of vascular devices</li> <li>• Managing your data</li> <li>• Leadership skills</li> <li>• C.diff guidance in practice</li> </ul>
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### Infection Prevention 2008

Other Conference Activities:

Workshops on:

- being a new infection control practitioner (Paul Weaving)
- writing for publication (Tracey Cooper)
- how to manage outbreaks (Evonne Curran)
- creating your own research studies (Dinah Gould and Heather Loveday)

Free paper oral presentations and poster walks  
Corporate scientific seminars  
Excellent, large exhibition (approx 100 stands)  
Networking and social opportunities  
The ever successful Gala Dinner

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### Infection Prevention 2008

Background Scientific Programme Committee work  
(in partnership with events organiser)

- Project management approach
- Consideration given to:
  - \*Previous conference evaluations
  - \*Current priorities for all healthcare and wider health protection professionals with a focus on infection prevention and control
  - \*A range of expert opinions on topics and speakers with a track record
  - \*Topical and relevant themes
- Articles for web, newsletter and journal advertising

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#### Infection Prevention 2008

*Keep in touch with Conference programme and other news*

[www.comtec-presentations.com/ips](http://www.comtec-presentations.com/ips)  
[www.ips.uk.net](http://www.ips.uk.net)



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#### Research and Development Strategy

##### Research Priorities

- The themes generated by branch members are being used as the basis for an expert panel survey to determine priority research issues;
- The panel is drawn from IPS members who hold posts as consultant nurses, researchers, academics, or health protection roles in national and devolved administrations;
- The first round of the survey will be distributed in March.
- The outcomes of the survey will be disseminated in the early summer.

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#### National Study Day – 29 May 2008

- The second annual R&D Workshop forms part of the National Study Day Programme.
- The programme is focused on practical issues and experiences in designing, managing and implementing research
- Speakers include:
  - \*Professor Judith Tanner and Debra Khan
  - \*Professor Robert Pratt
  - \*Dr. Dawn Dawson
  - \*Bob Darby and Jane Tullett
  - \*Evonne Curran and Jennie Wilson

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#### Annual Conference

- At this years conference there will be two workshops focusing on how to design and implement research.
- Monday will focus on  
Getting involved and being collaborative. This workshop focus on how to set up and develop research groups. Speakers include Andrew Nicholls and Dr. Peter Harper
- Tuesday will focus on:  
The perils and pitfalls of hand hygiene research. This will be led by Prof. Dinah Gould who has extensively in the field.

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#### IPS Research Awards

- The Board is currently considering the process for establishing Annual Research Awards;
- The size of the awards is to be decided.
- They will provide limited funding to support the conduct of small and medium scale research projects.
- Funding will be awarded through a competitive process.

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Tracey Cooper  
BJC Editor

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## British Journal of Infection Control

- A membership benefit for all members
- Published six times per year
- Aims
  - \*Share good practice, research, developments
  - \*Provide opportunity for authors to publish
- Now published by Sage Publications

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## British Journal of Infection Control

- New on-line electronic submission system
- Makes it easier to submit articles
- All members encouraged to submit papers
- Many benefits – including on your CV
- Log onto <http://mc.manuscriptcentral.com/bjic>
- Support for authors is available

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## British Journal of Infection Control

- Double-blind peer review process
- Now via on-line system
- You can register as a new reviewer online
- Log onto <http://mc.manuscriptcentral.com/bjic>
- More peer reviewers always needed
- Benefits your CV as well!

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## British Journal of Infection Control

- Further developments planned during 2008:
  - \*Changes to strengthen Editorial Board
  - \*Special Supplements
  - \*Name change to reflect new focus of the Infection Prevention Society
- Outcome - Increasingly used and quoted credible journal, with a wide readership

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## Communication

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## Moving forward

- Improving communication, both with members and those outside the organisation
  - \*this has also been looked at by the Marketing Consultant
- There is a need to streamline communications through reference points of contact

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## Internal Communications

- Continue to develop the website
- Survey the membership to ascertain what forms of communication are preferred
  - \*Email
  - \*Website
  - \*Paper
    - Newsletters, BJIC
  - \*Blogging
- Open Consultations

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## External Communications

- Media training for those prepared to speak to the press
  - \*Production of a Communications Toolkit for IPS Officers
- Actively engage with the media
  - \*Improve knowledge, dispel myths and hopefully get the correct messages over

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## Media Relations Campaign

- Media audit
- Media relations infrastructure
  - \*Media contact database
  - \*Tracking and evaluation of media coverage
- Online press office on the IPS Website
  - \*Briefing materials
    - \*\*General Qs & As
    - \*\*Fact sheets
    - \*\*Biogs & pics of Officers
- Key media spokespeople
- Use of the Science Media Centre

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## IPS Website

Slides kindly provided  
by Charlie Charlton

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## Infection Prevention Society Website

- Brief overview of site
- Not all features will be covered
- The site has been designed to replace the ICNA website
- Success of the website is dependant on IPS Members sharing knowledge and resources

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## Infection Prevention Society Website

- Address
- Layout / Features
- Accessing / Logging in
- Updating details
- Forums

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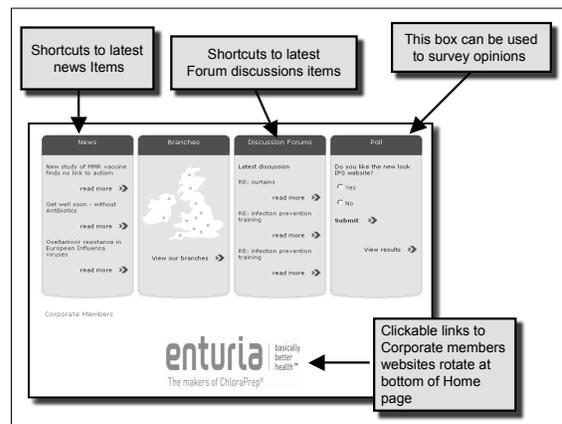
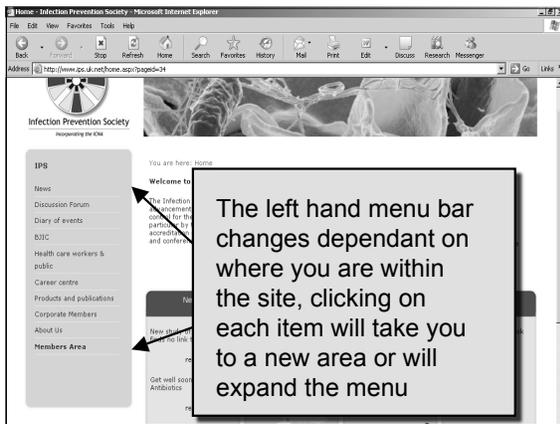
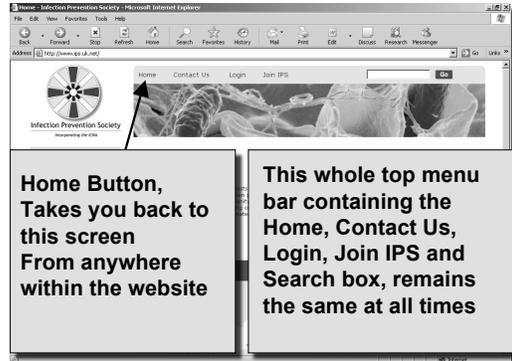
## Web Address

The website URL is <http://www.ips.uk.net>

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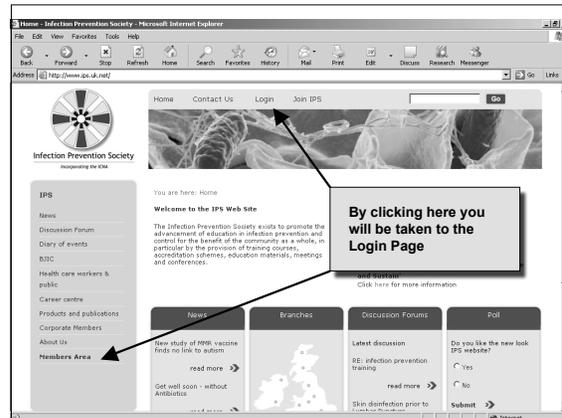
## New Layout Features



## Access

- There are types / levels of access to the website
- Public
  - \*Limited access, no access to forums or branch information and only limited resources
- IPS Members only
  - \*Full access to everything on the site

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### Logging in for IPS Members

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### Updating details

- You can now update ANY of your membership and personal details whilst logged into the site
- Once you have logged into the members area the left hand menu expands to reveal all the **Members Only** areas

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### Forums

- Some of the most popular areas of the website for members are the forums.
- Here members can ask other Infection Prevention and Control professional colleagues questions about all aspects of Infection Prevention.
- There are forums for many different areas, such as Acute, Community, Mental Health etc.

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### This little legend is the key to using the Forums

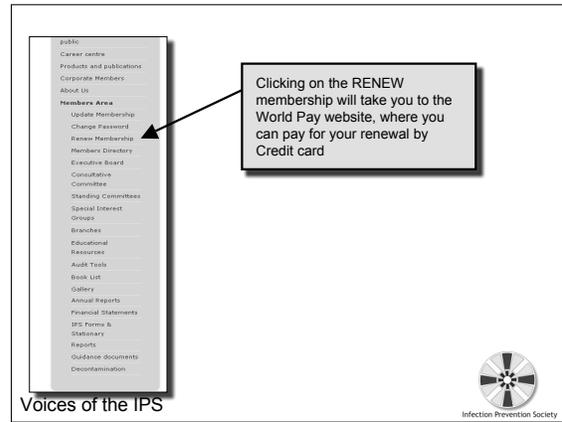
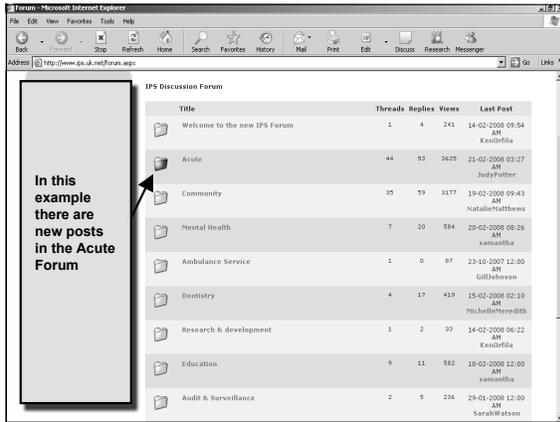
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## Contribute

- Please contribute to the website, it will only be as good as the contributions it receives
- The website is maintained by the IPS IT Group if you have anything to add to an area of the site you can send this to the relevant person who should then add it to that area



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Website Area	Who to send items to
News	Dafydd.Williams@nphs.wales.nhs.uk
Corporate Members	carol.evans@derbyshirecountypct.nhs.uk
Branches	Karen.hawker@lewishampct.nhs.uk
Standing Committees	samantha.moorehouse@anhst.nhs.uk
Diary of Events	Janet.DeWitt@rdefn.nhs.uk
Special Interest groups	Theresa.Lewis@weht.swest.nhs.uk
Book Lists	samantha.moorehouse@anhst.nhs.uk
BJIC	charlie.charlton@merseycare.nhs.uk
Gallery	charlie.charlton@merseycare.nhs.uk
Products and Publications	Dafydd.Williams@nphs.wales.nhs.uk
Decontamination	carol.evans@derbyshirecountypct.nhs.uk
Healthcare Workers and the Public	Theresa.Lewis@weht.swest.nhs.uk
Executive Board	samantha.moorehouse@anhst.nhs.uk



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Thanks to

**JUDY POTTER**  
**TRACEY COOPER**  
**MARTIN KIERNAN**




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## The 2008 British Teleclass Series

February 5  
Lessons from Maidstone  
with Christine Perry, NHS

March 4  
Voices of the  
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IPS Board Members & Guests

April 22  
Live broadcast from the  
Central Sterilising Club  
Speaker to be Announced

July 22  
Progress Report from the  
Chief Nursing Officer  
Dr. Christine Beasley, Department of Health

September 16  
*C. difficile* Prevention Better than Cure  
Dr. Mark Wilcox

November 11  
Becoming a Transformational Leader  
Dr. Peter Wells

Organised by:

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**Lauren Tew**  
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