Voices of the Infection Prevention Society
Judy Potter, Tracey Cooper, Martin Kiernan
A Webber Training Teleclass

Voices of the Infection Prevention Society
March 4, 2008
Hosted by Paul Webber
paul@webbertraining.com

The Agenda
Infection Prevention Society - The First 6 Months
Developing the Membership Base
2008 Conference
IPS Research Agenda
BJIC Developments
Communication and the IPS Web Site

Voices of the IPS

IPS - the First Six Months
Judy Potter
IPS President

Voices of the IPS

What has been achieved?
- Launched at conference 2007
- The inaugural and second Board meetings held
  * SOPs agreed
  * Advert out for ‘ordinary’ member of Board
  * Marketing strategy agreed
  * Publication strategy agreed
- First consultative meeting held
  * Shorter, slicker format but still room for discussion!
  * Less demanding on Branch Coordinators time

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New Committees
- Education Committee posts advertised
- Audit and Surveillance Forum launched
  * Led by Dawn Hill
  * Increased membership
  * Work underway to update existing audit tools and create new specialist tools
  * Sub-group working on competencies for A&S practitioners
- Agreed need to establish Mental Health Forum
  * Seeking applicants for Coordinator very soon

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The Future
Establishing IPS will ensure an organisation fit for the future
- Influence national and international strategy
- Strengthen membership base through effective marketing
- Meet needs of increasingly diverse membership through relevant special interest forums.
- Ensure we are the infection prevention and control organisation

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Play your part in the IPS
- Attend branch meetings
- Come to conference
  If no funding apply for funded places
- Use the Discussion board on the website
- Feedback via your Branch Co-ordinator any ideas for development
- The more you contribute to the IPS the more you will benefit

Developing the Membership Base

Martin Kiernan
IPS Vice-President

Membership of IPS
- Full
  - Any Registered healthcare professional
- Associate
  - Non-registered health care workers
  - Includes international members
- Corporate
  - As current
- Honorary
  - Strict criteria and rigorous selection process
  - max 2 per year
- Pre-reg student
  - New category, same benefits as associate members
- Institutional
  - include academic, charitable, educational organisations
  - Could potentially include ICTs but
    - Named member
    - 1 copy of the journal
    - Only the named member would get discount on conference attendance

Attracting more members
- Why?
  * Increased membership ensures financial stability
  * Increases the pool of members who may wish to be active within the organisation
  - Gives a voice to those working in Infection Prevention and Control who do not have one at the present time
  - Brings new expertise to the IPS
    * Research, Education, Management, Scientific

Who are we looking to recruit?
- Look for target membership groups
  * Research
  * Education
  * Science
  * Management
  * Dentistry
  * Surveillance
  * Medical

Moving forward
- Sage have been very supportive
  * Time and advice
- Marketing consultant proposals are to be considered by the board
- Risks and benefits
  * We must be able to meet the expectations of new and existing members
  * We must not lose sight of the objectives of the organisation

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Membership Campaign
- Build on success of BJIC marketing
- Targeted direct mail and advertising
- ‘Member-get-a-member’ campaign
- Corporate members campaign

The inaugural IPS Conference
Infection Prevention 2008:
Inform, Promote, Sustain
Harrogate International Centre
22nd - 24th September 2008

Infection Prevention 2008
Themes:
- Informing infection prevention practice
- Promoting patient and public safety through control of infection
- Sustaining quality improvement for infection prevention

Infection Prevention 2008
Key speakers:
- Prof Stephan Harbarth
- Dr Dinah Gould
- Dr Stephanie Dancer
- Dr Robert Haley
- Tracey Cooper
- Dr David Leaper
- Andrew Jackson
- Gerry McIlvenny
- David Dawes
- Dr Maxine Power

Example Topics:
- Evidence into practice
- The importance of hand hygiene
- The importance of cleaning
- Can we ever control infections
- IC and bed management
- Surgical site infections
- Care of vascular devices
- Managing your data
- Leadership skills
- C.diff guidance in practice

Infection Prevention 2008
Other Conference Activities:
Workshops on:
- being a new infection control practitioner (Paul Weaving)
- writing for publication (Tracey Cooper)
- how to manage outbreaks (Evonne Curran)
- creating your own research studies (Dinah Gould and Heather Loveday)

Free paper oral presentations and poster walks
Corporate scientific seminars
Excellent, large exhibition (approx 100 stands)
Networking and social opportunities
The ever successful Gala Dinner

Infection Prevention 2008
Background Scientific Programme Committee work
(in partnership with events organiser)
- Project management approach
- Consideration given to:
  *Previous conference evaluations
  *Current priorities for all healthcare and wider health protection professionals with a focus on infection prevention and control
  *A range of expert opinions on topics and speakers with a track record
  *Topical and relevant themes
- Articles for web, newsletter and journal advertising

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Infection Prevention 2008

Keep in touch with Conference programme and other news
www.comtec-presentations.com/ips
www.ips.uk.net

National Study Day – 29 May 2008
- The second annual R&D Workshop forms part of the National Study Day Programme.
- The programme is focused on practical issues and experiences in designing, managing and implementing research.
- Speakers include:
  * Professor Judith Tanner and Debra Khan
  * Professor Robert Pratt
  * Dr. Dawn Dawson
  * Bob Darby and Jane Tullett
  * Evonne Curran and Jennie Wilson

Research and Development Strategy

Research Priorities
- The themes generated by branch members are being used as the basis for an expert panel survey to determine priority research issues;
- The panel is drawn from IPS members who hold posts as consultant nurses, researchers, academics, or health protection roles in national and devolved administrations;
- The first round of the survey will be distributed in March.
- The outcomes of the survey will be disseminated in the early summer.

Annual Conference
- At this years conference there will be two workshops focusing on how to design and implement research.
- Monday will focus on Getting involved and being collaborative. This workshop focuses on how to set up and develop research groups. Speakers include Andrew Nicholls and Dr. Peter Harper.
- Tuesday will focus on The perils and pitfalls of hand hygiene research. This will be led by Prof. Dinah Gould who has extensively in the field.

IPS Research Awards
- The Board is currently considering the process for establishing Annual Research Awards;
- The size of the awards is to be decided.
- They will provide limited funding to support the conduct of small and medium scale research projects.
- Funding will be awarded through a competitive process.

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British Journal of Infection Control
- A membership benefit for all members
- Published six times per year
- Aims
  * Share good practice, research, developments
  * Provide opportunity for authors to publish
- Now published by Sage Publications

British Journal of Infection Control
- New on-line electronic submission system
- Makes it easier to submit articles
- All members encouraged to submit papers
- Many benefits – including on your CV
  - Log onto http://mc.manuscriptcentral.com/bjic
- Support for authors is available

British Journal of Infection Control
- Double-blind peer review process
- Now via on-line system
- You can register as a new reviewer online
- Log onto http://mc.manuscriptcentral.com/bjic
- More peer reviewers always needed
- Benefits your CV as well!

British Journal of Infection Control
- Further developments planned during 2008:
  * Changes to strengthen Editorial Board
  * Special Supplements
  * Name change to reflect new focus of the Infection Prevention Society
- Outcome - Increasingly used and quoted credible journal, with a wide readership

Communication
- Improving communication, both with members and those outside the organisation
  * This has also been looked at by the Marketing Consultant
- There is a need to streamline communications through reference points of contact

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Internal Communications
- Continue to develop the website
- Survey the membership to ascertain what forms of communication are preferred
  *Email
  *Website
  *Paper
  *Newsletters, BJIC
  *Blogging
- Open Consultations

External Communications
- Media training for those prepared to speak to the press
  *Production of a Communications Toolkit for IPS Officers
- Actively engage with the media
  *Improve knowledge, dispel myths and hopefully get the correct messages over

Media Relations Campaign
- Media audit
- Media relations infrastructure
  *Media contact database
  *Tracking and evaluation of media coverage
- Online press office on the IPS Website
  *Briefing materials
  **General Qs & As
  **Fact sheets
  **Blogs & pics of Officers
- Key media spokespeople
- Use of the Science Media Centre

IPS Website
Slides kindly provided by Charlie Charlton

Infection Prevention Society Website
- Brief overview of site
- Not all features will be covered
- The site has been designed to replace the ICNA website
- Success of the website is dependant on IPS Members sharing knowledge and resources

Infection Prevention Society Website
- Address
- Layout / Features
- Accessing / Logging in
- Updating details
- Forums

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Web Address

The website URL is http://www.ips.uk.net

New Layout Features

Home Button, Takes you back to this screen From anywhere within the website
This whole top menu bar containing the Home, Contact Us, Login, Join IPS and Search box, remains the same at all times

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Access

- There are types / levels of access to the website
  - Public
    * Limited access, no access to forums or branch information and only limited resources
  - IPS Members only
    * Full access to everything on the site

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Logging in for IPS Members
- Enter the e-mail address you registered when you joined the IPS/ICNA
- If you have lost or forgotten your password you can have it e-mailed to you automatically

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Updating details
- You can now update ANY of your membership and personal details whilst logged into the site
- Once you have logged into the members area the left hand menu expands to reveal all the Members Only areas

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Forums
- Some of the most popular areas of the website for members are the forums.
- Here members can ask other Infection Prevention and Control professional colleagues questions about all aspects of Infection Prevention.
- There are forums for many different areas, such as Acute, Community, Mental Health etc.

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This little legend is the key to using the Forums
- If the folder is blue next to the forum you are interested in then there are NO new posts in that forum
- If the folder is red next to the forum you are interested in then there are new posts today in that forum
- If the folder next to the forum has this locked symbol then you can read posts but cannot make any further new posts in that forum
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In this example there are new posts in the Acute Forum

Contribute

- Please contribute to the website, it will only be as good as the contributions it receives
- The website is maintained by the IPS IT Group if you have anything to add to an area of the site you can send this to the relevant person who should then add it to that area

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Clicking on the RENEW membership will take you to the World Pay website, where you can pay for your renewal by Credit card

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Website Area | Who to send items to
---|---
News | Dafydd.Williams@nphs.wales.nhs.uk
Corporate Members | carol.evans@derbyshirecountypct.nhs.uk
Branches | Karen.hawker@lewishampct.nhs.uk
Standing Committees | samantha.moorehouse@anhst.nhs.uk
Diary of Events | janet.DelWitt@defst.nhs.uk
Special Interest groups | Theresa.Lewis@weht.swest.nhs.uk
Book Lists | samantha.moorehouse@anhst.nhs.uk
IBC | charlie.charlton@merseycare.nhs.uk
Gallery | charlie.charlton@merseycare.nhs.uk
Products and Publications | Dafydd.Williams@nphs.wales.nhs.uk
Decontamination | carol.evans@derbyshirecountypct.nhs.uk
Healthcare Workers and the Public | Theresa.Lewis@weht.swest.nhs.uk
Executive Board | samantha.moorehouse@anhst.nhs.uk

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Thanks to
JUDY POTTER
TRACEY COOPER
MARTIN KIERNAN

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The 2008 British Teleclass Series

- February 5 Lessons from Maidstone with Christine Parny, NHS
- March 4 Voices of the Infection Prevention Society IPS Board Members & Guests
- April 22 Live broadcast from the Central Sterilsing Club Speaker to be Announced
- July 22 Progress Report from the Chief Nursing Officer Dr. Christie Beccy, Department of Health
- September 16 C. difficile Prevention Better than Cure Dr. Mark Wilcox
- December 11 Becoming a Transformational Leader Dr. Peter Wells

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