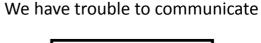
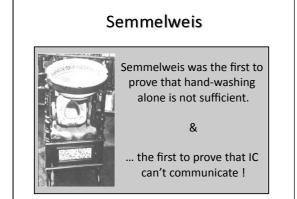


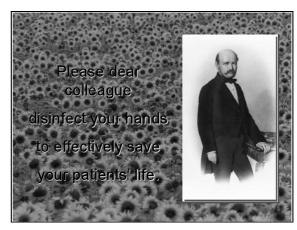
Trouble to communicate



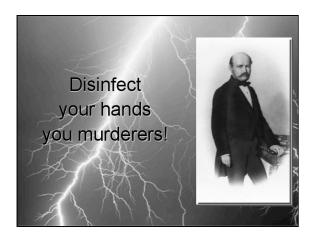


Infection control talks are generally rated as "therapeutic" for HCWs with sleeping disorders.



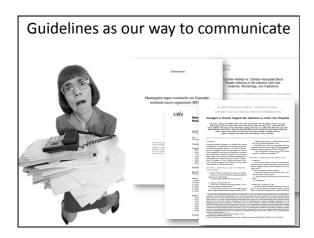


A Webber Training Teleclass www.webbertraining.com

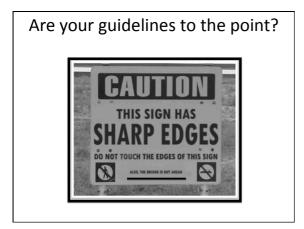


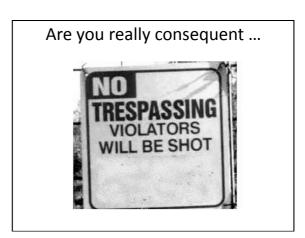
Not speaking the same language?

While – as in your case – clinicians and members of the ICT both speak English, it seems like we do not get our message across



What do HCWs think about guidelines Too many 50% More needed Too long 50% Too short Too many details 50% Not enough details Too many rules 50% Not enough rules Too theoretical 50% Not enough theory ... luckily both groups agree on one thing ... Infection Control don't know what they are doing





Guidelines do not free you from thinking about what you should do ...



Conclusion: Communication

- The training of ICPs and MDs (at least in my country) does not include;
 - Communication
 - ❖ Behavioural science
 - Cognitive sociology
 - Implementation strategies
 - Change management

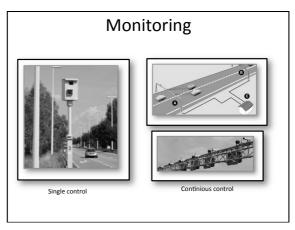


Education needed!

Asking for too much and for the wrong things

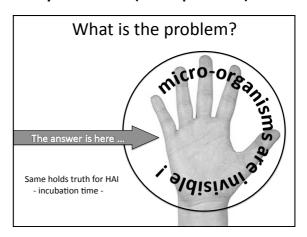


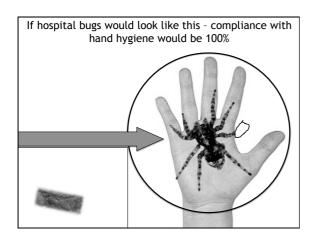




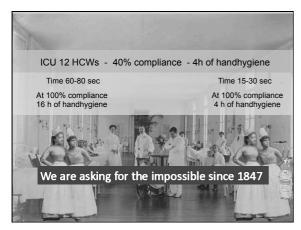
A Webber Training Teleclass www.webbertraining.com













A Webber Training Teleclass www.webbertraining.com

... and ensure that they are correct

Infection Control Teams

"Size matters"

ICT a la SENIC



Patient Safety – friend or foe

- Patient safety departments quickly arise in many hospitals
 - with bigger budgets
 - ❖ larger amount of people
 - partly overlapping tasks



Our bike looks more like this ...



If you can't beat them, join them/cooperate

Infection Control Team

- Cooperate where possible
- Ensure secretarial and data-management support
- Focus the ICP's work to what you need an ICP for
- Use techs and/or ICT for data collection
- Shed non-IC tasks
- Pick the moment to ask for changes in structurestraight after the outbreak
- Watch out, don't over-ask

Do you need what you want?



Not involving our patients

Should we involve our patients?



While I used to be against it ...

- and agree with those who say that patients should not be responsible for their own safety
- ... we should look for new ways of involving patients
- Now would be the time to present such an idea but I never had it hope you do!
 - ❖ Change their expectations through the media

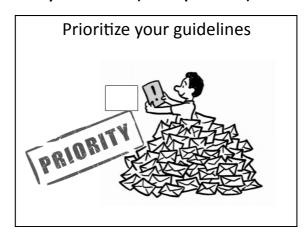
Lost our customer's persepective

Keep your customer in mind

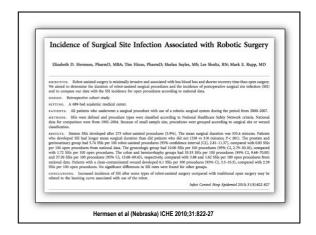


Change your expectations!

- Do you <u>expect</u> your clinical colleagues to know all your guidelines?
- Assuming that most of you silently answered the question with "yes"..
- Do you find yourself looking-up your own guidelines to know what to advice?

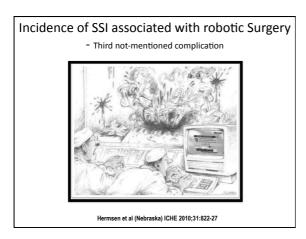


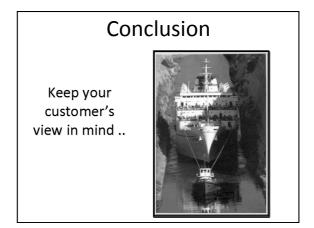
Try to see "their" need Leonardo Tom Tom Jane Meet your new surgical team



Incidence of SSI associated with robotic surgery Three possible reasons (2 according to authors, 1 according to me) Learning curve associated with the use of the robot increased time of the operations with new technique Possible problems with cleaning & sterilization resence of accumulated organic debris on robot arm cables

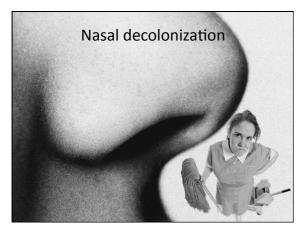
Use new techniques or not? ■ Central sterilization considers cleaning and sterilization "unsafe" ■ Surgeons/urologists consider it an advance in their possibilities (and a great toy) ■ Hospital spent millions on the robot and 10K for the instrument-arms (good for 10 go's) ■ What to do? ◆ Not allow the robot ◆ Use arms as disposables ◆ Allow but watch and check re-processing closely

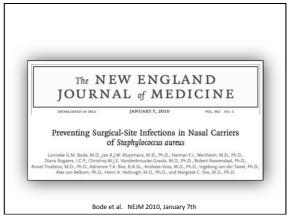




Lacking implementation skills

Implemtation & use of guidelines 100% Target audience 80% Heard about it 50% Seen it 30% Got it/bought it 20% Used it 5% Used it as intended





A Webber Training Teleclass www.webbertraining.com

S. aureus decolonization

- Very few Dutch hospitals have implemented the intervention as described in the publication
 - some never implemented the intervention
 - many stopped screening and started treating every patient

Non-implementation or not according to protocol is not an exception but a frequent event

Difference – theory vs reality

Hospital Cleaning



Who is cleaning this in your hospital?



Vacant responsibility

Seperation MMB-ID-IC

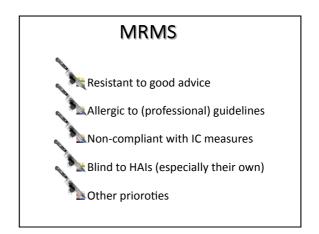
Outsourcing of Clinical Micro

- One of the factors of success of CM/ID/IC was the integration within the hospitals
 - We are colleagues & advisors that help with all aspects of infections
- Outsourcing of CM is putting this elementary "trias" at risk
 - ❖ "Distance microbiology" is difficult
 - "Distance infection control" is impossible

Ignoring behavioral science



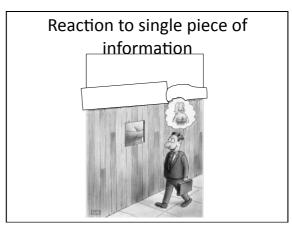


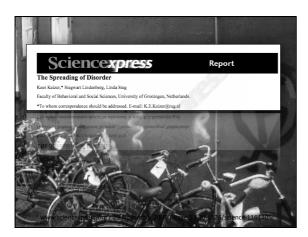


Behaviour

While we wish to make the most thoughtful, fully considered decision possible ...

we frequently resort to comply on basis of a single piece of information (trigger)





The Broken Windows Theory

- Signs of chaos and disorder lead to "unwanted behavior"
- Chaos spreads...?
- When we see others ignoring rules and guidelines we tend to do the same!

www.sciencexpress.org / 20 November 2008 / Page 1 / 10.1126/science.1161405

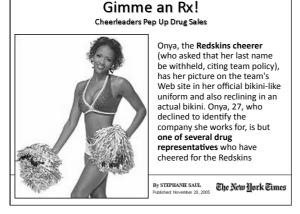
The Spreading of Disorder

We need "order" in our hospitals and people showing appropriate behavior!

How to change HCWs behavior?

- " People are willing to change if they feel: good, flattered, powerful or sexy"
 - not when they are bombarded with facts

Hodgkin 1999





Re-act instead of acting

Re-act instead of acting

- Understaffing, outbreaks, (re-)emering threats, increasing surveillance and data collection for patient safety/insurences → prioritizing of work
- Re-acting instead of acting is less of a choice than a must ...

Are we so used to re-act that we can't act anymore?



Better promote IC



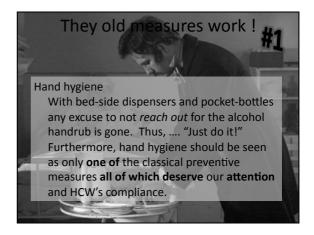


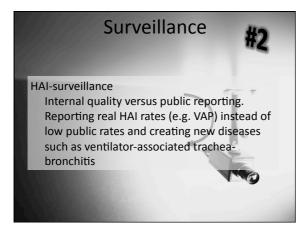
A Webber Training Teleclass www.webbertraining.com

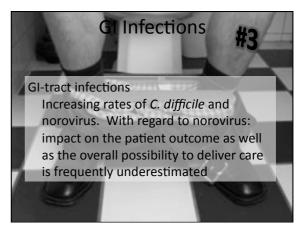


Don't get the wrong idea! You, your society, we all do a great job, actually bending backwards for patient's safety, but we can still improve ...

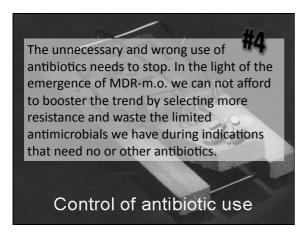


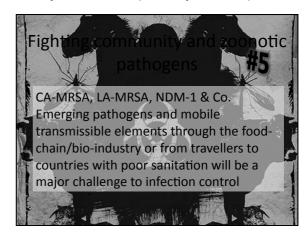


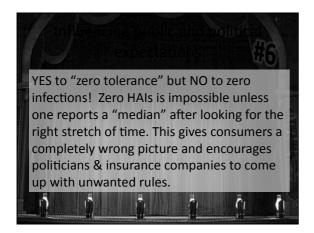




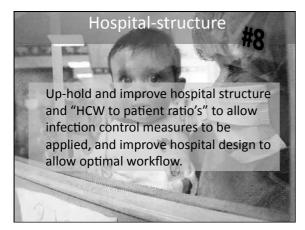
A Webber Training Teleclass www.webbertraining.com

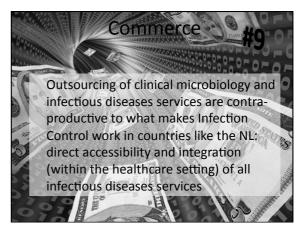












A Webber Training Teleclass www.webbertraining.com



